

# SPONSORSHIP OPPORTUNITIES



“Children begin shaping their worldview as early as 15 to 18 months of age, and by the age of 13, it's almost entirely formed. This underscores the importance of early education in shaping a child's perspective, as it is likely to remain relatively unchanged throughout their lives.”

*Barna Group in conjunction with the Cultural Research Center at Arizona Christian University*

*Rooted in Faith  
Growing in Wisdom*





**Proverbs 22:6**

**Train up a child in the way he should go;  
even when he is old  
he will not depart from it.**

*Imagine...*

...a school where education is not just about imparting knowledge but also shaping character, compassion, and faith.

At CCS, we are a close-knit family dedicated to nurturing young minds in a loving, Christ-centered environment. Here, students don't just learn about the world; they learn about themselves and their purpose in it.

What sets us apart is our commitment to excellence rooted in faith. We blend rigorous academics with timeless Christian values, instilling integrity, empathy, and resilience in our students.

**When you partner with CCS, you invest in the NOW and the future.** You become a part of a community

where faith and knowledge unite, empowering the next generation to thrive academically, spiritually, and personally.



# WHAT YOUR SPONSORSHIP IS USED FOR

**Together**, we can inspire a future filled with purpose and promise. **Together**, we can educate and develop the character of the youth in our community.

The funds from your tax deductible donation will be used to:

- Increase scholarships for deserving students
- Bolster our S.T.E.A.M. program
- Enhance curriculum
- Support our fine arts (music and arts programs)
- Increase student enrichment offerings
- Boost sports and after-school clubs

## The 80/20 Reality

Research has found to maintain sustainability, non-public schools must generate 15-20% of their income from non-tuition sources.



*Our families support those who support their children.*

# NEXT STEPS



**Please contact:**

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Or scan to donate



**810-494-4040**

*Thank you so much for your prayerful consideration!*

## Testimonials

"My kids were not only **well prepared** for the honors and AP track at high school, but CCS also helped them build a strong Christian foundation to maneuver the world."

"CCS was such a blessing to our family!  
It prepared all three of our children to **excel** in high school and college. Their faith grew and prepared them for the secular world. They also made lifelong friends!  
Excellent school."

"Wonderful teachers, quality education, a "school family" feel, **inclusive** sports, many electives, caring staff.  
We love CCS!"

"CCS helped build a **strong foundation** academically and especially helped prepare my child for high school and beyond."

"Christian education is the **best investment** you can make for your children's lives now and forever."

"You only get one chance to raise your kids. One of the best decisions we ever made was **investing in our kid's future** by enrolling them at CCS.

We provided them with a Christ centered education which is **incredibly valuable** now as they enter college and adulthood."

## SPONSORSHIP TIERS

### Bronze Sponsor \$1,000 +

Recognition on the school website, plus:

- Invitation to school events
- Customized acknowledgement keepsake
- A shout-out on school social media platforms
- Company logo in the school newsletter (approx. 250 views weekly)
- One spotlight in the school newsletter

### Silver Sponsor \$2,500 +

Bronze Sponsor benefits, plus:

- Logo placement on event materials
- CCS Swag
- Acknowledgment during school assemblies and events
- Thank you ad in school musical programs as well as yearbook
- One exclusive sponsor spotlight in the school newsletter
- Two thank you ads with link to your site in the school newsletter

### Gold Sponsor \$5,000 +

Silver Sponsor benefits, plus:

- VIP seating at school events
- Logo displayed on banner at school events
- An appreciation event to thank sponsors
- Recognition on the school's electronic billboard five days per year
- Two exclusive sponsor spotlights in the school newsletter
- Four thank you ads with link to your site in the school newsletter

### Platinum Sponsor \$10,000 +

Gold Sponsor benefits, plus:

- Business name on the back of school sports' practice shirt
- Recognition on the school's electronic billboard ten days per year
- Three exclusive sponsor spotlights in the school newsletter
- Six thank you ads with link to your site in the school newsletter

We reserve the right to decline sponsorship requests.

# Partner with Us as We Celebrate 25 Years of Excellence in Education

As we celebrate our 25th year, we are grateful for the opportunity to provide an academically enriching education that seamlessly integrates biblical values and a Christian worldview. Since our founding in 1999, Cornerstone Christian School (CCS) has grown from serving K-3rd grade to encompassing preschool through 8th grade.

We are committed to fostering our students' intellectual, social, spiritual, and physical development, preparing them to be productive citizens who serve others. Our small class sizes and dedicated staff create a nurturing and inspiring learning environment.

In addition to our core academic curriculum, we offer Spanish, music, art, physical education, computer, and S.T.E.A.M. (science, technology, engineering, art, math) classes.



## We Are Good Neighbors

Students perform numerous community service projects and good deeds throughout the year. A few examples are:

- Feeding the hungry with Food Gatherers
- Cleaning up for elderly citizens
- Helping to support the church's activities



# COMMUNITY

## *Parent Involvement*

CCS is blessed to have an amazing group of highly supportive, active, and innovative parents!

This high-energy group helps to plan and execute several events and fundraisers throughout the school year such as Trunk or Treat, Donuts with Dads, Giving Tuesday, and Art Gallery Auction. They help to enrich our students' daily lives and assist in making CCS a very warm and loving place.



Our commitment to enriching our students' education is also reflected in the extracurricular activities available to them, including musicals, sports, and after-school clubs.

We invite you to partner with us in this mission. Your support will help us continue to provide exceptional education and opportunities that inspire and equip our students to positively impact the world.

**Join us in celebrating 25 years of shaping the leaders of tomorrow.**



# RESOURCES

## *Our Mission...*

In pursuit of excellence, the mission of CCS is to assist Christian parents by equipping students to embrace biblical truth, strive for academic excellence, and model Christ-like leadership to influence where they live, learn, and play.

## *Our Vision ...*

Cornerstone Christian School is a school of excellence committed to being a cornerstone, an indispensable thread in the community by developing graduates rooted in Christ.

## *Our Why ...*

Amidst the chaos of modern life, families choose CCS for its structured yet nurturing and welcoming environment, perfect for learning and spiritual growth. We want to support parents in raising children who love the Lord and are prepared to serve Him according to His plans for their lives. CCS is dedicated to helping students grow in their faith, guided by the Word of God, inspired by the Holy Spirit, and motivated by Jesus' example. This is achieved through weekly chapel services, Bible classes, and integrating a biblical worldview into every aspect of our education.



## *Facilities*

We are proud to offer our students a large, clean, bright facility with plenty of room to have interactive experiences, perform live musicals, compete in sports and spread their wings!





## *CC&S Demographics*

Cornerstone Christian School had 148 students enrolled in the 2023-2024 school year, representing 28 churches.

Our families primarily reside in Livingston County- the fastest growing county in the State, which makes our parents a great group to show that your business cares. Our families support those who support their children.

## *Engaging Our Students at Every Level*

At every level, we start with the conviction that each child is created in God's image, a masterpiece crafted by God Himself. We understand that our students need to participate in a range of activities to foster their physical, social, emotional, intellectual, and spiritual growth.

### *Preschool*

CCS' preschool program strikes a balance between play-based and academic-based approaches. We recognize that children learn through play – it's their way of working!

During playtime, children explore their world, develop motor skills, and grow socially.



Understanding the importance of preparing children for kindergarten, our program also incorporates early literacy, writing, pre-math, and science exploration activities.

## Elementary

Elementary children are eager to learn and are excited about life. We are committed to building a strong educational foundation in their elementary years, enabling them to develop and use their God-given gifts. Lessons are designed to differentiate among students so that all can learn.

CCS offers an academically sound elementary education with a core program that includes Bible, language arts, mathematics, science, and social studies.



## Middle School

Middle school students are in a transitional phase, preparing for high school while navigating a complex world with unique societal challenges. At CCS, we challenge them academically and emphasize the importance of character, critical thinking, and spiritual health to equip them for the future.

We offer various activities to foster leadership and spiritual growth, including:

- A dedicated middle school spiritual director
- A fall spiritual retreat
- Community service throughout the year
- An end-of-year mission trip
- A leadership development class
- Special enrichment activities throughout the year.



These experiences help students build a foundation for their high school years and beyond.